

Bright Green MBA: Faculty

David Bainbridge

David Bainbridge brings to the Bright Green MBA extensive expertise in solar energy, habitat restoration, water conservation and real cost accounting. He has a BA in Earth Sciences from UC San Diego, an MS in Ecology from UC Davis and completed his coursework for a PhD in Ecology at UC Davis as well.



David started an environmental impact and sustainable management company while he was in graduate school, worked for the California Energy Commission, where he earned a commendation for his work on the passive section of the state Solar Tax Credit, established the Passive Solar Institute, and performed desert restoration research at U.C. Riverside and San Diego State University before joining the faculty at Alliant International University.

He has published the books, **Rebuilding the American Economy with True Cost Accounting (2009)**, **Passive Solar Architecture Pocket Reference Handbook (2009)**, **A Guide to Desert and Dryland Restoration (2007)**, and **The Straw Bale House (1994)**. In addition, he has published in Solar Today, Vision Magazine, Society of Building Science Educators News, Real World Economic Review and Leadership Excellence.

He has won awards for teaching, research and service to the university and was selected as a Passive Solar Pioneer by the American Solar Energy Society, 2004.

Louise Kelly, Ph.D.

Louise Kelly brings a unique perspective into the social and strategic issues of Sustainability Management.

She is a professor of Strategy at the Marshall Goldsmith School of Management at Alliant International University in San Diego, California. She has a PhD in strategic management from Concordia University, Montreal. She specializes in international strategic entrepreneurship research- looking at top management teams, from a social networks perspective, in developing countries such as Vietnam, Kenya and Mexico.



She has published widely in the area of top management team leadership in such journals as *Entrepreneurship Theory and Practice*, *Journal of Developmental Entrepreneurship*, *International Journal of Management Decision Making* and the *Journal of World Business*. She



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is co- author of “*An Existential Systems Approach to Managing Organizations*” (Quorum Press 1998). Dr. Kelly has consulted for many firms in Canada, US, Mexico, Kenya and Vietnam. She is a co-founder of *GlobalMind Center for Strategic Consulting* and has recently been designated an *Outstanding Scholar* by the US federal government based on her international scholarship and publications. Her latest book is “*A Dictionary of Strategy: Strategic Management A-Z*” (Sage 2004). Dr. Kelly was born in Glasgow, Scotland , grew up in Montreal, Canada. She is fluent in English, Spanish and French.

Louise teaches Leadership and Change in the Bright Green MBA program.

Greg Lorton

Greg Lorton In 2009, Greg Lorton became the Air Quality Program Manager for the Navy Region Southwest. In this role, he leads a group of senior engineers and scientists who provide technical, regulatory, and strategy support for air quality environmental issues for Navy facilities in California, Arizona, Nevada, Utah, Colorado, and New Mexico. From 2000 to 2009, he worked as an environmental business line team leader and a lead project manager in the Navy Base Realignment and Closure (BRAC) Program. He oversaw environmental cleanups at Hunters Point Naval Shipyard and Treasure Island Naval Station in San Francisco, Naval Air Station Alameda, Mare Island Naval Shipyard in Vallejo, and Marine Corps Air Station El Toro and Marine Corps Air Station Tustin in Orange County.

From 1986 through 1999, he worked as an environmental engineering and management consultant for several consulting organizations. He focused on consulting in environmental management systems for organizations, pollution prevention and waste minimization, process safety, environmental accounting, and environmental regulatory compliance. Before that, he worked for a large engineering company as a process engineer designing chemical, oil, and mineral processing plants, and performing financial analyses on these projects.

He received a BS and an MS in chemical engineering from the University of Arizona, an MBA from California State University, Los Angeles, and a DBA in strategic management from Alliant International University. His dissertation topic was “Factors Relating Environmental Management Strategies and Performance on Environmental Issues.” He is registered as a professional chemical engineer in California, Arizona, Colorado, and Hawaii.

Greg teaches Sustainability Drivers in the Bright Green MBA program.

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Ian Mitroff, Ph.D.

Ian I. Mitroff's impactful career has included his distinction as the founder of the discipline of Crisis Management. His systems perspective provides powerful insight into the critical thinking and Sustainability Management.

Dr. Mitroff is a Professor at the Marshall Goldsmith School of Management, Alliant University, San Francisco, a Senior Investigator in the Center for Catastrophic Risk Management, University of California, Berkeley and an Adjunct Professor of Health Policy, School of Public Health, St. Louis University, St. Louis, Missouri. He is Professor Emeritus from the Annenberg School of Communication and the Marshall School of Business, University of Southern California, where he was the Harold Quinton Distinguished Professor of Business Policy. He is the President of the consulting firm Comprehensive Crisis Management.



Known for his thinking and writing on a wide range of business and societal issues, Dr. Mitroff is the author of 26 previous books, including "A Spiritual Audit of Corporate America," "Smart Thinking for Crazy Times," "The Essential Guide to Managing Corporate Crisis," "The Unbounded Mind" and "Managing Crises Before They Happen." His most recent book "Dirty Rotten Strategies: How We Trick Ourselves and Others into Solving the Wrong Problems Precisely" (2010) is receiving critical acclaim.

Ian teaches Systems Thinking in the Bright Green MBA program.

Jon Ragatz

Jon ("JR") holds a Masters in Management Degree from Northwestern University's J L Kellogg Graduate School of Management and is founder of UnCommon Sense Consulting, a California-based company that assists organizations to position and market their products and services in a more sustainable, transparent, "authentic", just and socially responsible manner.

Jon brings to the Bright Green MBA faculty over 30 years of domestic and international experience in strategic planning, marketing management, marketing research and corporate training. While having managed some major domestic and global brands for companies such as Olay, Nestlé and Carnation, JR has been working for over a decade with smaller, socially conscious clients such as The Endangered Species Chocolate Company, Made in Nature, Andersen's Soups and various higher educational institutions.



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JR teaches Sustainable Marketing and Consumption in the Bright Green MBA program.

Hamid Rahman, Ph.D.

Hamid Rahman brings extensive Finance, International Finance, and Socially Responsible Investing expertise to the faculty of the Bright Green M.B.A.

He has a Ph.D. from Syracuse University, an M.B.A. from Cranfield Institute of Technology in the United Kingdom, a D.D.E. from Oxford University, and a M.Sc. and a B.Sc. from Punjab University in Pakistan. He has been teaching finance since 1984. He has taught courses in Working Capital Management, International Trade, and Financial Management in the Sports Industry. Dr. Rahman is widely published in journals including the Journal of Real Estate Finance and Economics, The Business Review, and the Journal of Investing.



Hamid team teaches Managerial Finance and Accounting with Lee White in the Bright Green MBA program.

Jennifer Roney, Ph.D.

Jennifer Roney serves as Director of Sustainability Programs and Faculty for the Bright Green MBA program at Alliant International University, as well as lead Faculty at Bainbridge Graduate Institute. Her expertise includes sustainable organization design and change, changing perceptions and mindsets toward sustainability thinking, and developing sustainable community through social justice, networked organization and leadership.



Jennifer teaches for the Marshall Goldsmith School of Management, Alliant International University in San Diego, California and Bainbridge Graduate Institute in the Seattle area of Washington state. She previously served as the Associate Dean at Willamette University in Portland Oregon. There she led Atkinson through dramatic growth, expanding the school both geographically and programmatically, assuring sustainability into the future and connecting with business and community leaders. She has taught at Southern Methodist University, Pepperdine University, and The University of Utah. She also consults on changing mindsets to

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facilitate transformation to sustainable organizations and on sustainability education. Jennifer is certified to administer the Global Reporting Initiative.

Jennifer recently served on the board of the Elizabeth Bowers Zambia Education Fund, which provides support for the education of girls in Zambia. She has a BA in Economics from UCLA, an MBA from San Diego State University, and a Ph.D. from the University of Utah. Jennifer is a Fulbright Scholar and performed research in Poland which is captured in her book “Webs of Resistance in a Newly Privatized Polish Firm: Workers React to Organizational Transformation”

Lee White, D.B.A., CPA

Lee White is Assistant Professor at the Marshall Goldsmith School of Management, Alliant International University. His area of specialization is management accounting and performance measurement. Dr. White has over 20 years of teaching experience both full-time and as an adjunct.



Prior to teaching full time he was a CFO and General Manager for several publically traded companies. He has owned his own business and professional consulting practice. He was a Senior Manager in the consulting group of KPMG specializing in integrated production and managerial accounting control systems. While there he was responsible for the development of a radiographic weld control system for a major oil pipeline. This was implemented to insure environmental protection of area surrounding the pipeline.

Dr. White has a BS in Accounting from the University of Illinois, an MBA from Northwestern University and a DBA from Argosy University.

Lee team teaches Managerial Finance and Accounting with Hamid Rahman in the Bright Green MBA program.